

2014-2015 ANNUAL SPACE RESERVATION

ROLLING DEADLINES

- Please check your selections before eMailing this reservation to cheryl@USJournal.com
- The advertiser is responsible for alerting USJournal of any changes
- For updates to our ever-evolving services, visit USJournal.com/en/educators/sponsor.html

CAMPUS PROFILES

12-MONTH CAMPAIGNS

- An unlimited number of words and images, provided by the advertiser
- Customized Academic Program Listing, featuring an unlimited number of programs
- Please provide a list of programs, corresponding with the categories at USJournal.com/en/students/info/study-usa.html

English Language Promotions to target English speakers around the world

- English Profile, with revisions at no additional charge
- Internal Rotating Banner (200x100) leading to your Profile Page
- External Rotating Banner (200x100) leading to your .edu domain

USJournal.com	<input type="checkbox"/>	\$ 1,295
USJournal.com	<input type="checkbox"/>	\$ 450
USJournal.com	<input type="checkbox"/>	\$ 750

Translated Profiles to target specific language markets

- \$1,795 for each Latin-character language;
- \$2,095 for each other language
- Professional translation of your English Profile, satisfaction guaranteed
- One Internal Rotating Banner

Video Ads and External Banners

- Video Ads and External Banners must be provided by the advertiser
- Video Ads must have translations embedded
- External Banners must lead to translated URLs
- Professional translations of other content are available upon request



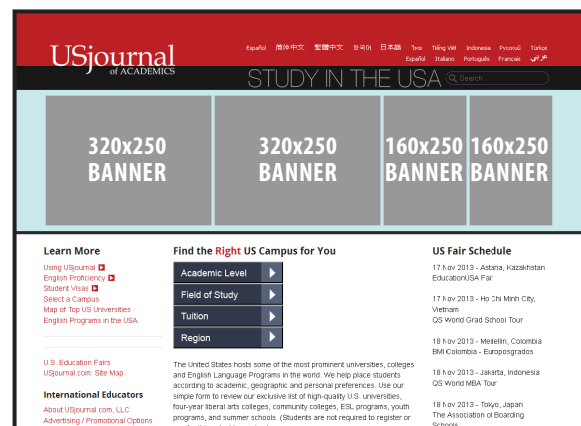
Language	URL	Profile	Video Ad	External Banner
Arabic	USAcademics-ar.com	<input type="checkbox"/> \$ 2,095	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Chinese, Simplified	USAcademics-cn.com	<input type="checkbox"/> \$ 2,095	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Chinese, Traditional	USAcademics-tw.com	<input type="checkbox"/> \$ 2,095	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
French	universites.us	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Indonesian	AmerikaSerikat.com	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Italian	USAcademics-it.com	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Japanese	USAcademics-jp.com	<input type="checkbox"/> \$ 2,095	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Korean	USAcademics-kr.com	<input type="checkbox"/> \$ 2,095	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Portuguese	academicas.us	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Russian	USAcademics-ru.com	<input type="checkbox"/> \$ 2,095	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Spanish	estudiosUSA.com	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Thai	USAcademics-th.com	<input type="checkbox"/> \$ 2,095	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Turkish	USAcademics-tr.com	<input type="checkbox"/> \$ 1,795	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750
Vietnamese	USAcademics-vn.com	<input type="checkbox"/> \$ 2,095	<input type="checkbox"/> \$ 750	<input type="checkbox"/> \$ 750

Page 1 Sub-Total

BANNER PROMOTIONS ON THE HOME PAGE OF INDEPENDENT, MULTI-LINGUAL DOMAINS

12-MONTH CAMPAIGNS

Language	URL	320x250 (1 of 6)	160x250 (1 of 12)
English	USJournal.com	<input type="checkbox"/> \$ 4,800	<input type="checkbox"/> \$ 3,600
Arabic	USAcademics-ar.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Chinese, Simplified	USAcademics-cn.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Chinese, Traditional	USAcademics-tw.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
French	universites.us	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Indonesian	AmerikaSerikat.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Italian	USAcademics-it.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Japanese	USAcademics-jp.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Korean	USAcademics-kr.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Portuguese	academicas.us	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Russian	USAcademics-ru.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Spanish	estudiosUSA.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Thai	USAcademics-th.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Turkish	USAcademics-tr.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800
Vietnamese	USAcademics-vn.com	<input type="checkbox"/> \$ 2,400	<input type="checkbox"/> \$ 1,800



Preview of homepage with banner placements

BANNER PROMOTIONS ON OUR POPULAR FAIR SCHEDULE

12-MONTH CAMPAIGNS

- URL: USJournal.com/en/students/info/fairs.html
- One of the most popular pages within our family of sites, with thousands of unique views per month
- Prominently linked from the home pages of each of our 15 multi-lingual domains
- Complimentary text listing of events, complete with external links leading to the URL of your choice
- Consistently features more than 300 global events, updated daily
- Organically high ranking in search engine results for international education events around the world
- Popular resource for international recruiters who are planning their travel itinerary for next semester
- Equally popular for prospective students who want to meet U.S. campus representatives in person

Requirements

- Advertiser must provide artwork, which may be updated as often as you would like
- Acceptable formats include gif, jpg and png; Flash and swf formats are not compatible
- Advertiser is responsible for maintaining the landing page to which the banner links

Banner Options	200x100px	200x200px	200x300px
	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 900	<input type="checkbox"/> \$ 1,400

Total

Gross Total for the 12-month Campaign

Special Multi-lingual Discount for four or more language translations -30%

Net Amount to be invoiced, upon USJournal.com's receipt of this form

Institution:	<input type="text"/>	Accrediting Agency:	<input type="text"/>
Signed by:	<input type="text"/>	Signature:	<input type="text"/>
Title:	<input type="text"/>	Date:	<input type="text"/>
eMail for Inquiries:	<input type="text"/>	eMail for Reports:	<input type="text"/>
US\$ Amount Required on I-20:	<input type="text"/>	Frequency of Reports:	Quarterly <input type="checkbox"/> Monthly <input type="checkbox"/>

For immediate attention, please eMail this completed form to cheryl@USJournal.com